



January 5, 2007

To Whom It May Concern,

It is my pleasure to be a reference for Tracey Bell who performed as Cher on June 9th, 2006 at the Heart and Stroke Foundation of B.C. & Yukon's *Heart of Gold Gala* in Vancouver, British Columbia. My company, Effective Event Management Ltd., has hired Ms. Bell on numerous occasions and would definitely employ her again for future events.

I was particularly impressed with her most recent performance for us. The theme for the *Heart of Gold Gala* was "...and the beat goes on", and took a total 60's twist. Ms. Bell, played Cher, from the early Sonny and Cher days, and sung "The Beat Goes On" live on stage with an actor performing as Sonny. Ms. Bell exhibited her talent by interacting with the crowd prior to the show, and then singing live. Many guests commented on how much she sounded like Cher. Guests also mentioned to the members of the *Heart of Gold Gala* committee that Ms. Bell was very engaging, which they appreciated.

I have always been pleased with Tracey's level of professionalism and dedication to the entertainment industry. She often goes above and beyond the call of duty to satisfy her clients. We highly encourage others to hire her for her vocal skills as well as her fantastic on stage and crowd working presence.

Sincerely,

A handwritten signature in black ink that reads "Eileen Bistrisky".

Eileen Bistrisky, CSEP
President
Effective Event Management