



January 11, 2015

RE: Reference Letter for Tracey Bell

To Whom It May Concern:

**Please accept this letter as a reference for Entertainer Tracey Bell.**

I had the opportunity of seeing Tracey when I attended the Canadian Special Events Conference in Calgary in 2013. As a delegate, I found her performances to be engaging, entertaining and of course quite diverse. So when the time came to research ideas for energizers for a 270 person corporate conference I was planning in June 2014, I immediately thought of Tracey.

We had originally scheduled Tracey to perform immediately following lunch on the first day of the two-day conference. Lunch service was a reception style so Tracey was able to walk through the room during lunch and get the guests attention. As guests took their seats, Tracey took the stage. My client was so impressed and blown away with Tracey's performance and the response of the attendees that he asked if she could come back to perform during the afternoon break.

Not only are Tracey's performances exciting and energizing, they are spot on with her impersonations. Aside from her obvious talents as a performer, Tracey is an absolute pleasure to work and has the utmost professionalism. I would most certainly recommend Tracey for other events and look forward to the opportunity when I can work with her again.

Should you have any questions, I can be reached at 403-264-9801 or via email at [desiree@pophasemail.com](mailto:desiree@pophasemail.com)

Respectfully,

A handwritten signature in black ink, appearing to read 'DMK', with a long, sweeping horizontal line extending to the right.

Desiree McKenzie  
Conference Manager  
POP Kollaborative Inc.